Technics

Cookies Policy

Our website uses cookies. A cookie is a small file of letters and numbers that we put on your computer, if you agree. These cookies allow us to distinguish you from other users of our website, they help us to provide you with the best possible experience when you browse our website and also allow us to make improvements. Cookies improve your browsing experience by:

• remembering settings, so you don't have to keep re-entering them whenever you visit a new page

• remembering information you've given (e.g. your postcode) so you don't need to keep entering it

• analysing how you use the website to improve the way it works for you, to make sure that you find what you're looking for easily, and to ensure it meets your needs.

• monitoring the efficiency of our advertising

2. What cookies we use and how we use them

2.1 Measuring website usage

- Google Analytics

We use Google Analytics to collect information about how people use this site. We do this to make sure it is meeting its users' needs and to understand how we could do things better.

Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. We do not collect or store your name or address so this information cannot be used to identify who you are. We do not allow Google to use or share our analytics data.

The following cookies are set by Google Analytics:
_utma
_utmb
_utmc
_utm

2.2 Enabling a better experience

Our site uses a technology called JavaScript, which helps things look more pleasing on the page. The site identifies if your browser has JavaScript enabled and then sets a cookie so that it knows this is the case for the duration of your visit.

You can deactivate these cookies at any time by clicking on the Opt-Out button on this page (see button at end of this Policy).

2.3 Improving our email marketing

We use cookies to track measure and improve our email marketing to customers. If you have opted in to receive emails from us, our cookies will:

• Help identify you the next time you visit our site so that, for example, you wont have to re-fill in forms with your details

• Help identify you if you respond to an email from us

• Understand your interest in our website so we can provide you tailored content via email

Name	Typical Content	Note
ELOQUACookie	Format : eloqua.clientcode (for example eloqua.122.2o7.net)	Eloqua cookie doesn't expire.

3. How to manage cookies

If you continue with your visit to this site, you consent to the use of our cookies. Alternatively, you have options to manage the cookies that you want to accept from this site which we have detailed below.

Browser settings: Most browsers can be altered to prevent your computer from accepting cookies, although this may mean that some of the features of this site (and other sites) will not work properly and may restrict your user experience.

These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the 'Help' option in your browser for more details.

• Cookie settings in Internet Explorer

• Cookie settings in Firefox

• Cookie settings in Chrome

Turn off anonymous Google Analytics cookies: You can install a Google Analytics browser "plug in" to prevent the website sending information about your visit to Google Analytics. More information about this can be found below.

• Google Analytics & Privacy

Prohibiting the use of Cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. You may withdraw your consent at any time by blocking the cookies in your browser.

Other useful links

If you would like to find out more about cookies and their wider use, you may find the following links of interest:

• Microsoft Cookies guide
• All About Cookies